

Message Text

UNCLASSIFIED

PAGE 01 CARACA 07132 181841Z

ACTION COME-00

INFO OCT-01 ARA-14 ISO-00 EB-07 STR-04 /026 W

-----103512 182258Z /64

R 181749Z JUL 77

FM AMEMBASSY CARACAS

TO SECSTATE WASHDC 8437

UNCLAS CARACAS 7132

E.O. 11652: N/A

TAGS: ETRD, VE

SUBJ: DUTY INCREASE AND OTHER RESTRICTIONS AFFECTING IMPORTERS
OF SOFT DRINK FLAVOR CONCENTRATE.

REF: STATE 161766

1. INFORMATION CONTAINED REFTEL IS ACCURATE. PEPSI COLA AND
OTHER MEMBERS OF VENEZUELAN SOFT DRINK BOTTLERS ASSOCIATION ARE
ATTEMPTING TO HAVE INCREASED DUTIES AND HIGHER TAX REFERENCE
PRICES ON IMPORTED CONCENTRATES RESCINDED, ON THE GROUND THAT
VARIETY AND AVAILABILITY OF DOMESTICALLY PRODUCED CONCENTRATES
IS LIMITED. MEASURES CITED REFTEL WERE ENACTED TO PROTECT
NATIONAL PRODUCERS OF CONCENTRATES.

2. CHIEF ACCOUNT OF PEPSI DISCLAIMS ANY KNOWLEDGE OF GOV
REFUSING TO RECOGNIZE IMPORT DUTIES AS LEGITIMATE BUSINESS
EXPENSE. HE CONSIDERS THAT UNLESS TAX LAWS HAVE BEEN CHANGED
(TO ACCOUNTANT'S KNOWLEDGE, THE HAVE NOT) IMPORT DUTIES ON RAW
MATEIRALS ARE STILL TAX DECUCTABLE.

3. DECREE NO. 2045 DATED FEBRUARY 22ND, 1977 PUBLISHED IN
THE OFFICIAL GAZETE NO. 2031 DATED MAY 13, 1977 WHICH WAS NOT
AVAILABLE TO THE EMBASSY UNTIL LATE JUNE, CONTAINS NOTIFICATION
OF CHANGE ON REFERENCED PRODUCTS AS WELL AS WIDE VARIETY OF
OTHER PRODUCTS, PRINCIPALLY COMMODITIES AND RAW MATEIRALS.
DECREE WILL BE POUCHED SEPARATELY UNDER COVERING AIRGRAM.
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4. SINCE SUBJECT INCREASE IN IMPORT DUTIES IS NOT DISCRIMINATORY
AGAINST U.S. PRODUCTS, EMBASSY DOE NOT PERCEIVE REASONABLE GROUNDS
FOR AN APPEAL TO GOV AUTHORITIES TO HAVE INCREASE RESCINDED.
VAKY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: CUSTOMS DUTIES, TRADE PROTECTIONISM, BEVERAGES, PROTECTIVE TARIFFS
Control Number: n/a
Copy: SINGLE
Sent Date: 18-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977CARACA07132
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Document Unique ID: 00
Drafter: n/a
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Expiration:
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Format: TEL
From: CARACAS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770748/aaaabpmk.tel
Line Count: 60
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Retention: 0
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Secure: OPEN
Status: NATIVE
Subject: DUTY INCREASE AND OTHER RESTRICTIONS AFFECTING IMPORTERS OF SOFT DRINK FLAVOR CONCENTRATE.
TAGS: ETRD, VE
To: STATE
Type: TE
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Review Markings:
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